



3,500+
ICE VENDING
MACHINES AROUND THE WORLD



SMALL FOOTPRINT BIG OPPORTUNITY

The InLine Merchant utilizes all the features of the newly developed Ice Merchant and combines this with the ability to streamline the look of the machine within your new or existing store front. The InLine was designed in conjunction with a national retail partner to perform all operations from inside the store while providing the revolutionary look and consumer experience of a built-in ATM. This model still provides the same premium product 24/7, all while creating a flush look that eliminates big ice merchandisers currently clogging up a retailer's walkway.



INLINE MERCHANT



Our Story

In 2003, Ice House America revolutionized the ice industry by combining precision manufacturing, state of the art engineering and cutting-edge technology to provide premium ice direct to the consumer at a wholesale price. Since that time, we have grown to support over 3,500 machines worldwide with a new machine installed every 2-3 days. Our Vision is to be the most recognized consumer ice and bulk water brand in the world. To accomplish this Vision, we are committed to innovating our models to evolve with the consumer marketplace.

Scalable Business Opportunity

The retail ice business is a \$4 billion recession-proof industry. Ice vending is rapidly growing in this industry and is well-suited for entrepreneurs looking for bankable ROI with a low-cost operation and a simple to manage business model. Our independent ownership opportunity offers you the flexibility to operate one ice vending machine or scale your fleet of machines to capture a larger portion of this industry.

Innovative Leadership

Our machines represent over 90% of the ice vending business in the world. We maintain this level of market share by investing time and resources into continuously improving the reliability, quality and customer experience of our machines. However, don't just take our word. Come visit our manufacturing facility and see for yourself why our machines are the best in class.

Warranty

Ice House America models have a one-year warranty plus each major component has its own manufacturer warranty policy.

Game Changing Design

The InLine Merchant is designed with the versatility to be retrofitted into existing retail storefronts or be part of a new store build. Its popularity has grown with local, regional and national retailers from industries such as convenience stores and grocery chains. Using a standard 220V power supply and taking the space of a backroom icemaker, the InLine Merchant is the perfect fit for maximizing profitability, improving the customer experience and offering a premium product 24/7.

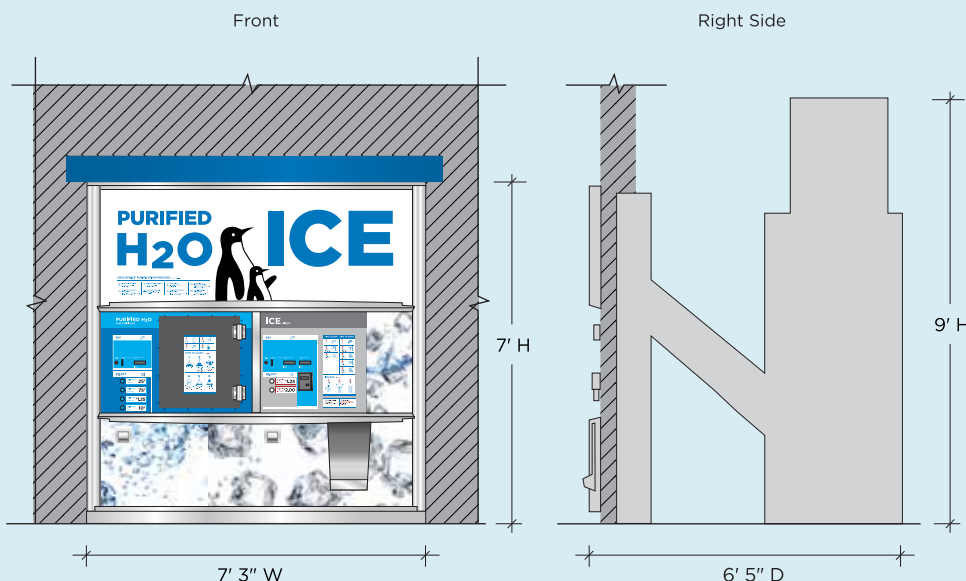
Water Vending by Healthwise

Water vending is a sustainable and profitable business that continues to grow thanks to the increased awareness of water quality concerns throughout the world. Combining ice and water vending not only increases the profitability of the business, it attracts different consumers to increase the overall traffic flow to the location. Add to this the water quality from our Healthwise™ Purification Process and there is a great potential to own both the ice and water business in your market.

SmartIce™ Remote Management System

SmartIce™ Remote Management System, a web-based application, lets you manage all aspects of the vending machine - including location information, product sales, technical operations, and customer service. It offers real-time alert messages and current sales data. It lets you compare sales trends, benchmark locations and evaluate machine performance. Most importantly, SmartIce gives you the visibility to see what your machine is doing from the comfort of your home or anywhere you can connect to the internet.

Twice the Ice™ is an Ice House America Independent Owner Brand. Tel 888.391.8065 www.twicetheice.com sales@icehouseamerica.com



Technical Specifications

- Dimensions : 7' 3" W x 6' 5" D x 9' H
- Products
 - Bagged Ice: 10 lb and 20 lb
 - Purified or Filtered Water: 20 oz, 1 and 5 gal
- Ice Bin Capacity: 750 lb
- Ice Production Capability: 800 - 3,000 lbs in 24 hours
- Healthwise™ Filtration System
- SmartIce™ Remote Management

InLine Merchant with Hoshizaki 860

- Power Requirement: 40-60A @ 208-240/60/1
- Power Max Consumption: 32 KWH per 24 hrs
- Water Max Consumption: 255 gal per 855 lbs
- Ice Production: up to 855 lbs per 24 hrs

InLine Merchant with Hoshizaki 1601

- Power Requirement: 60-100A @ 208-240/60/1
- Power Consumption: 60 KWH per 24 hrs
- Water Consumption: 315 gal per 1,513 lbs
- Ice Production: up to 1,513 lbs per 24 hrs