

LEASE
LAND



**ADD NEW REVENUE
INCREASE
STORE TRAFFIC**



TWICE THE ICE WANTS TO LEASE FROM YOU

The packaged ice industry is big business, and ice vending is its most promising segment. Today, ice vending is aggressively expanding in the \$4 billion packaged ice category. Ice House America is revolutionizing the ice and water vending category with Twice the Ice — a destination driving ice vending machine that sells the highest quality ice and water at wholesale prices to consumers and businesses alike. Twice the Ice, the ultimate destination in ice and water vending, wants to lease 2 parking spaces from you.



LEASE YOUR LAND



OUR STORY

In 2003, Ice House America revolutionized the ice industry by combining precision manufacturing, state of the art engineering and cutting-edge technology to provide premium ice direct to the consumer at a wholesale price. Since that time, we have grown to support over 3,500 machines worldwide with a new machine installed every 2-3 days. Our Vision is to be the most recognized consumer ice and bulk water brand in the world. To accomplish this Vision, we are committed to innovating our models to evolve with the consumer marketplace.

DESTINATION TWICE THE ICE

Imagine driving an extra mile or making an extra stop for ice or water. With the invention of the Ice House, a 24/7 retail kiosk that produces on demand fresh ice and water, that extra stop is now worth the effort. Consider what ATMS did for banks. Or what Starbucks did for a cup of coffee. With your real estate and our kiosks, Ice House America's Twice the Ice models will do the same for packaged ice and water.



LOW MAINTENANCE TENANTS

Twice the Ice owners make great tenants. Their ice and water vending machines provide a new revenue stream since they are typically set up by the street away from inline space. The leases are a simple ground lease, and the machine footprint is 200ft² or approximately 2 parking spaces. Twice the Ice owners handle all permitting, site work and work with utility companies to set up separate meters. In essence, Twice the Ice owners are a low maintenance tenant that can provide additional traffic to your current establishment or provide a revenue stream on your vacant property.



REAL ESTATE PERFORMANCE

Transform your parking lot or property into a high-performing, low maintenance asset. Put it to work with a revenue-generating Twice the Ice machine. You will benefit with a higher ROI on your assets. Your existing tenants will benefit from the increase in customer traffic. Your patrons will benefit from clean, fresh ice and water sold at a great value.

- Guaranteed incremental income
- Increased traffic flow to your business (up to 50,000 customer visits per year)
- No installation, utility or maintenance cost