

MERCHANT



3,500+
ICE VENDING
MACHINES AROUND THE WORLD

CONVENIENCE-SIZED FOOTPRINT BIG OPPORTUNITY

The Ice Merchant utilizes the patented vend speed and reliability of our large format models while maintaining a small footprint that works in a variety of locations. Due to its size, it is the perfect option to replace existing ice merchandisers and bulk water vendors at a variety of retail locations. Or use it as a free-standing ice retailer at locations such as marinas, campgrounds, car washes and other small commercial properties to provide a convenient product for your existing customers. The Ice Merchant complements any environment that could benefit from having convenient, fresh ice and bulk water on demand 24/7.



ICE MERCHANT



Our Story

In 2003, Ice House America revolutionized the ice industry by combining precision manufacturing, state of the art engineering and cutting-edge technology to provide premium ice direct to the consumer at a wholesale price. Since that time, we have grown to support over 3,500 machines worldwide with a new machine installed every 2-3 days. Our Vision is to be the most recognized consumer ice and bulk water brand in the world. To accomplish this Vision, we are committed to innovating our models to evolve with the consumer marketplace.

Scalable Business Opportunity

The retail ice business is a \$4 billion recession-proof industry. Ice vending is rapidly growing in this industry and is well-suited for entrepreneurs looking for bankable ROI with a low-cost operation and a simple to manage business model. Our independent ownership opportunity offers you the flexibility to operate one ice vending machine or scale your fleet of machines to capture a larger portion of this industry.

Innovative Leadership

Our machines represent over 90% of the ice vending business in the world. We maintain this level of market share by investing time and resources into continuously improving the reliability, quality and customer experience of our machines. However, don't just take our word. Come visit our manufacturing facility and see for yourself why our machines are the best in class.

Warranty

Ice House America models have a one-year warranty plus each major component has its own manufacturer warranty policy.

The Perfect Fit

The Ice Merchant is designed with the versatility to support an existing retail business or operate as a free-standing ice and water retailer. Its popularity has grown with businesses such as convenience stores, campgrounds, grocery chains, car washes, and savvy entrepreneurs. Using a standard 220V power supply and comparing in size to a traditional convenient store ice merchandiser, the Ice Merchant is the perfect fit for maximizing profitability, improving the customer experience and offering a premium product 24/7.

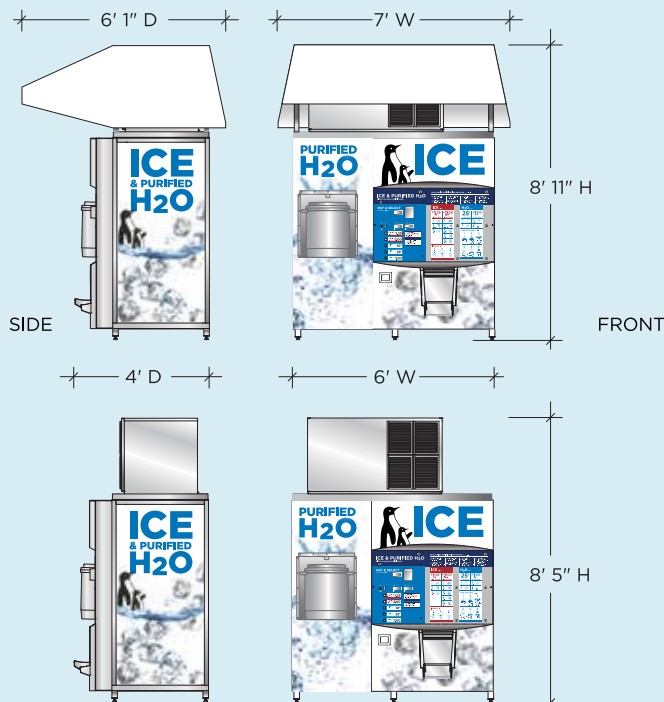
Water Vending by Healthwise

Water vending is a sustainable and profitable business that continues to grow thanks to the increased awareness of water quality concerns throughout the world. Combining ice and water vending not only increases the profitability of the business, it attracts different consumers to increase the overall traffic flow to the location. Add to this the water quality from our Healthwise™ Purification Process and there is a great potential to own both the ice and water business in your market.

SmartIce™ Remote Management System

SmartIce™ Remote Management System, a web-based application, lets you manage all aspects of the vending machine - including location information, product sales, technical operations, and customer service. It offers real-time alert messages and current sales data. It lets you compare sales trends, benchmark locations and evaluate machine performance. Most importantly, SmartIce gives you the visibility to see what your machine is doing from the comfort of your home or anywhere you can connect to the internet.

Twice the Ice™ is an Ice House America Independent Owner Brand. Tel 888.391.8065 www.twicetheice.com sales@icehouseamerica.com



Technical Specifications

- Dimensions : 6' W x 4' D x 8' 5" H
With Awning: 7' W x 6' 1" D x 8' 11" H
- Products
 - Bagged Ice: 10 lb and 20 lb
 - Purified or Filtered Water: 20 oz, 1 and 5 gal
- Ice Bin Capacity: 750 lbs
- Ice Production Capability: 800 - 3,000 lbs in 24 hours
- Healthwise™ Filtration System
- SmartIce™ Remote Management

Ice Merchant with Hoshizaki 860

- Power Requirement: 40-60A @ 208-240/60/1
- Power Max Consumption: 32 KWH per 24 hrs
- Water Max Consumption: 255 gal per 855 lbs
- Ice Production: up to 855 lbs per 24 hrs

Ice Merchant with Hoshizaki 1601

- Power Requirement: 60-100A @ 208-240/60/1
- Power Consumption: 60 KWH per 24 hrs
- Water Consumption: 315 gal per 1,513 lbs
- Ice Production: up to 1,513 lbs per 24 hrs