

Ice House Provides Clean, Fresh Ice When and Where You Need It: Even After Natural Disasters

Ice House America is a young business that provides a new kind of ice: filtered, clean and made on demand, right when and where you need it. The company, which holds five patents on ice delivery, began in 2003 and has been expanding remarkably, not only in the Midwest – it has thirty-three locations in Kansas and Missouri – but nationwide as well. Ranked within the “Top 10 New Franchises to Watch” by *Entrepreneur Magazine*, the company plans to open 300 new units in 2013 and 1,000 in the next three years.

Headquartered in Jacksonville, Florida, it already has more than 2,500 ice house locations in 27 states. There are over 100 corporate-owned Ice House locations, as well as commitments for an additional 230 franchised locations, with the balance of them independently owned and operated.

Ice House America ice vending machines are made in the USA in Moultrie, GA. The largest unit can produce up to 13,000 lbs of ice in a 24-hour period with two large ice makers installed on top of the unit – this translates into 650 20 lb bags or 72 lbs of ice made every eight minutes. Two of the three Ice House America models are capable of withstanding 150 mile an hour winds and can continue to produce ice and water provided the water source is not compromised. Advanced technologies help to minimize mechanical issues and keep its ice clean, loose and fresh.

Ice House America has been working with local jurisdictions and cities to provide services in ways that generate local revenues, as well as offering a solution for the preparation and response to natural disasters. Following Hurricane Katrina, Ice House America provided ice machines to assist first responders and disaster survivors. Its ice making units were set up at the Houston Astrodome to serve thousands of survivors who sought temporary shelter. More recently, Ice House America provided units to assist responders aiding people impacted by the 2011 tornado that hit Tuscaloosa, Alabama. The ice provided refreshment, protected the vulnerable against dehydration and helped support the medical mission.

Combining humanitarian assistance with business is a seamless endeavor, according to Michael Little, VP of Marketing of Ice House America. “Strong business requires strong and resilient communities, so we are happy to help any city plan and prepare for disasters by educating them on ways to serve the population during a crisis,” Little said. For more information regarding Ice House America, visit www.icehouseamerica.com.



An Ice House America ice making unit can produce 13,000 lbs of fresh, clean IceBorn brand ice every 24 hrs. IceBorn ice has helped disaster survivors and communities impacted by disaster respond and recovery. Photo art provided by Ice House America.